



School of
Business
Coimbatore



C20 Transformational Technologies for NGO Societal Impacts

Call for Case Exemplars

An Initiative by the Technology, Security, and Transparency Working Group

Aims:

- To seek ideas on how technology development is impacting the work of NGOs.
- To identify policies that will aid technology-led transformational change in the NGO eco-system for better social impact.
- To increase the awareness and engagement of postgraduate students with NGOs.

We invite submissions of exemplary, highly innovative and transformational technology-led initiatives undertaken by NGOs.

Recommendations on policies related to access and use of technology for NGOs to attain their goals and social impact are also invited.

We specifically encourage cases relating to frontier technologies such as Artificial Intelligence, assistive/wearable technologies, robotics, and many such emergent technologies.

Applicant Criteria:

- Open to all MBA/MTech/Research Scholars, including PhD students who are enrolled in a post-graduate program
- Each entry is limited to a maximum of three applicants.
- All applications will have to be submitted online. (embed Google form link)

Key dates:

Case Submission Opens: Monday 5th April

Case Submission Closes: Friday, 28th April

Prize Money:

First prize: 25,000 INR

Three Consolation Prizes: 10,000 INR

Winning cases will be invited to be showcased at the C20 - TST International Conference at Coimbatore – on May 13-14th, 2023.

First-named applicant of all prize winning cases will be invited to present their case at the TST International Conference

ANNEXURE I

Each application will need to complete the following three sections:

1. Identify a *critical technology-related issue* that presents as a facilitator and/or a barrier for NGOs meeting their social goal/s. **(max. 200 words).**
2. Locate a real-life case example of an NGO that is facing critical strategic and operational challenges, and explain how technology is either part of the problem or may be the solution to help resolve the challenges identified. Where appropriate, discuss the factors that enable the accessibility and affordability of needed technologies for NGO outcomes. **(max. 500 words).**

(Additional Bonus marks will be awarded where case evidence is based on the team's direct/personal experience with the case NGO (e.g., research case study site visits, interviews of a functioning NGO, volunteering experience, etc)

3. Recommend a minimum of one and a maximum of three ideas or policies for effecting the transformational change needed for the sector. Identify the [Sustainable Development Goals \(SDGs\)](#) impacted by the recommendations. **(max. 300 words)**

PRIZE CRITERIA

Applications will be judged on overall written quality of the ideas and case study evidence presented on technological issue affecting NGOs as well as policy recommendations and innovative ideas shared.